

# Mind the Gaps

Jan 26-Feb 9 in Review

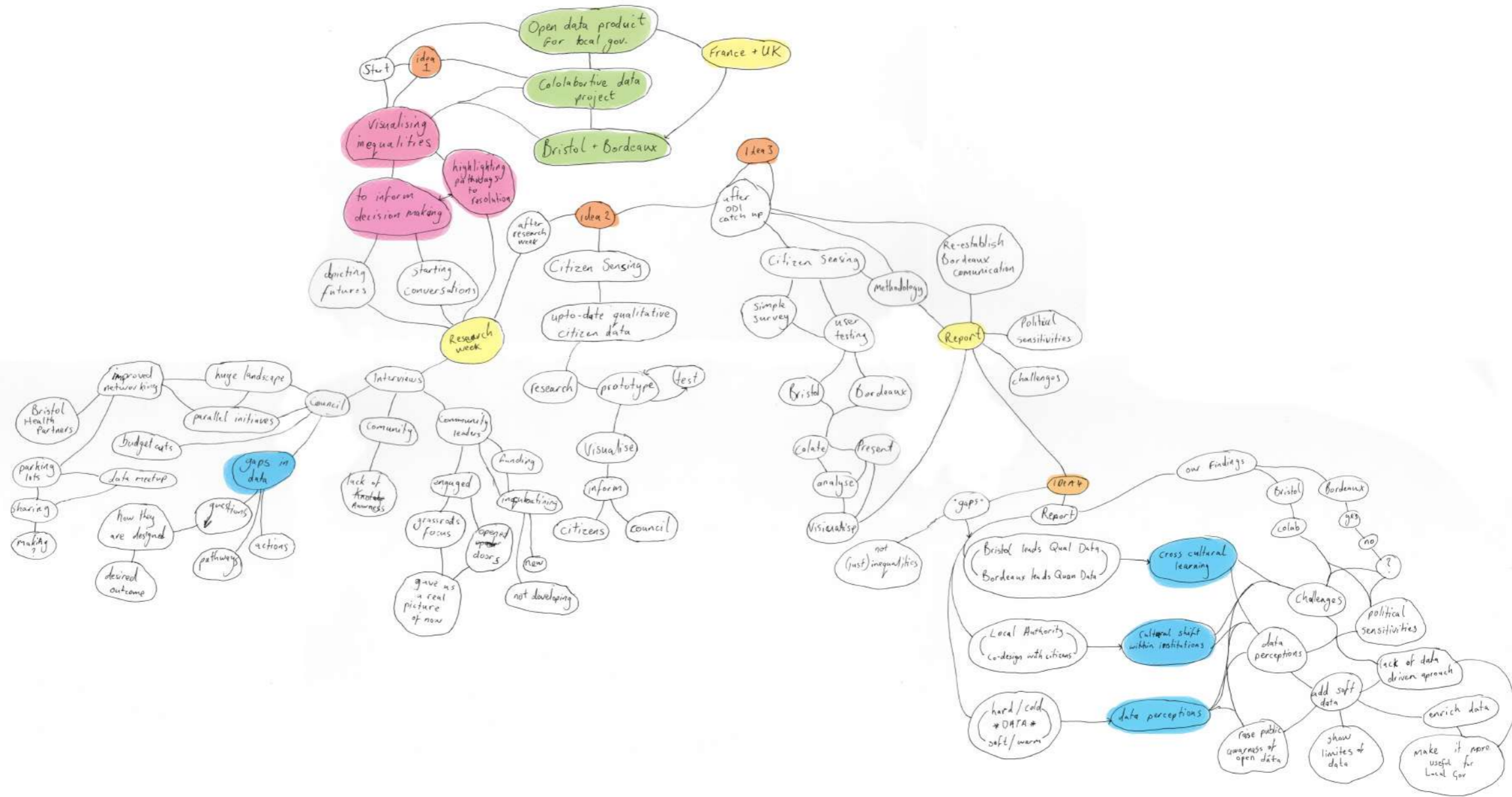
Website Updates, Conclusions Mapping, Re-establishing Bordeaux Connections, Defining our Product and Methodology.

# Check out our updates!

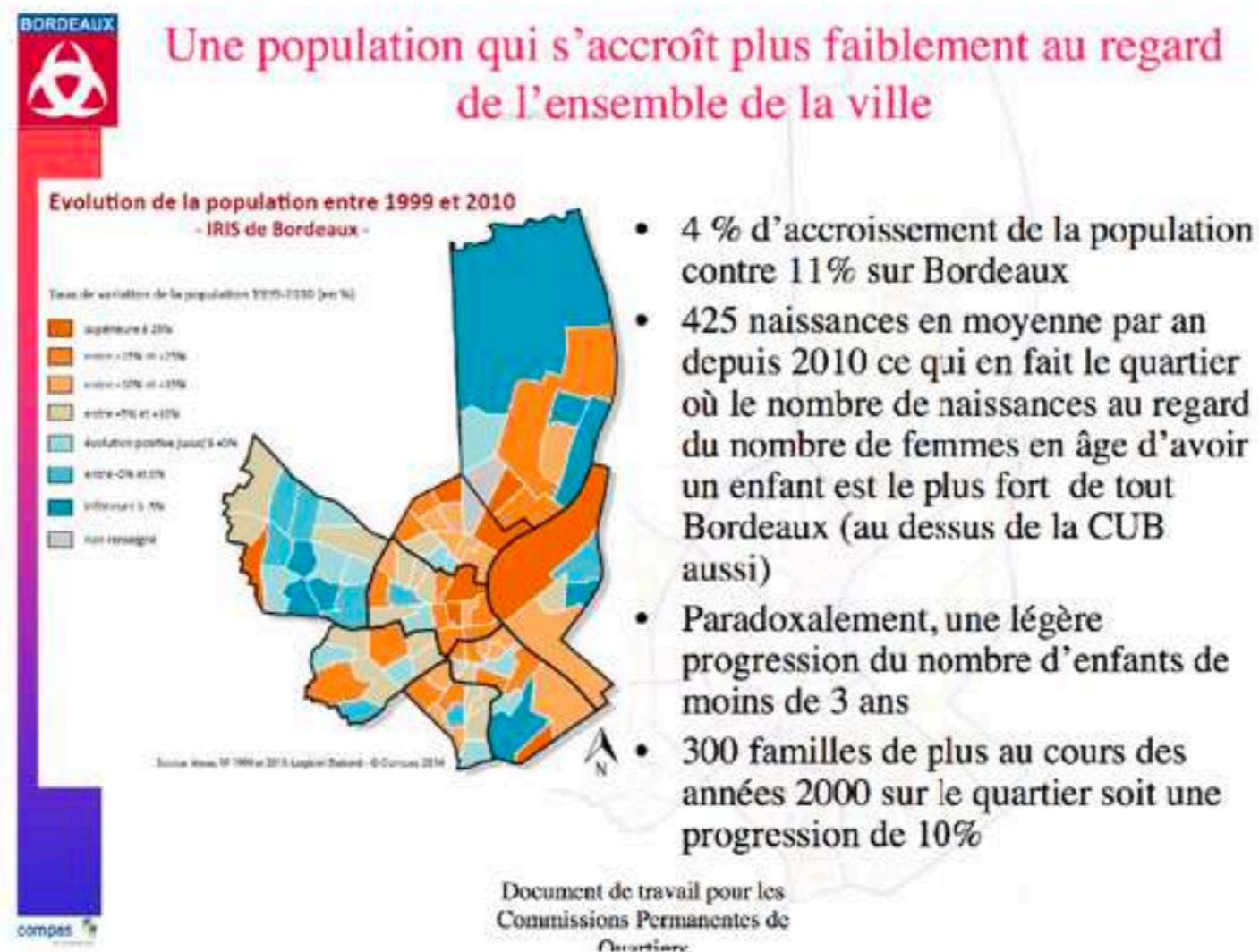
Added Interviews, Restructured content, Path to the Product,  
Insights Section & Inspirations

<https://dtd-innovation.github.io/mind-the-gaps/>

# Conclusion Mapping





# Bordeaux Connections



# Bordeaux Connections

- Good contact with ward councillor
- Ward diagnosis is lightly used – population almost doubled since its publication!
- 4 ways to get citizen feedbacks: working group, theme based concertation, ward councils and *proximity ambassadors*
- We do not know (yet) how if proximity ambassadors collate data somewhere
- Transportation, housing, education and skills development data would help them to refine the negotiation of policies with the City Council
- Restricted hardware equipment and no budget to dedicate to tech
- Next meeting on Feb 23rd (with feedbacks from other ward representatives)

# Compare and Contrast Cities

	Bristol	Bordeaux
<b>How do they deal with Deprivation</b>	Mayor Priority	“Loi de programmation pour la ville” Feb 2014 Pacte de cohésion sociale
<b>Quality of Life / Wellbeing</b>	Quality of Life Survey	Ward Diagnosis
<b>Actions taken</b>	Partnering with community activists, Partnering with Tech Hubs, University Partnerships	Working Groups, Ward ambassadors, Consultations, Local Council
<b>Use of data</b>	Quality of Life Survey Use of National Deprivation Index	Use of National stats
<b>Main issues</b>	Housing, Transport, Jobs, Cost of Living, Education	Housing, Transport, Jobs, Cost of Living, Education
<b>Smart City</b>		

# Work Outputs

What would you like to share with us?

mood/feeling

transport

home

environmental

a) are you feeling good today?  
yes/no

b) are you optimistic about tomorrow?

no ————— | ————— yes

c) any thing to add?

a) are you secure in your home?  
yes/no

b) what are the reasons for this?

c) do you feel like you have an impact on the future of this?

no ————— | ————— yes

a) are there issues in your neighbourhood?

b) what are they?

c) are they a problem for you?



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# TRANSPORT



1. Do you use public transportation or your own means?

If so, which?

- train / underground
- bus

If so, which?

- walking
- cycling
- car
- scooter / motorcycle

2. What are the advantages / disadvantages of this means of transportation for you?

(Open-ended only or text field + options: faster cheaper more comfortable)

3. How much time do you spend in transit, on a daily basis?



(Would you say that affects your wellbeing?)

It's soul-sucking  not really  meh  not at all

4. How affected are you by air quality?

• don't give a rat's ass • worried for the planet but doesn't affect me

affects me on a daily basis

5. How affected are you by noise pollution?

• Not affected, my area is peaceful

• An inch away from losing my mind help!



1 → How do you feel about your neighbourhood and...

- A your home ✓
- B your transportation conditions
- C your health
- D your time
- E your skills and access to education

2 → How do you feel about your home

- A I feel good ✓
- B I struggle

3 → I feel good

- A buying a place
- B affording the rent
- C the distance from work ✓

4 → I feel good the distance from work and it prevents me to...

- A to take time for myself
- B to save up
- C to afford healthy food
- D to invest in new skills
- E Other 

2 → How do you feel about your home

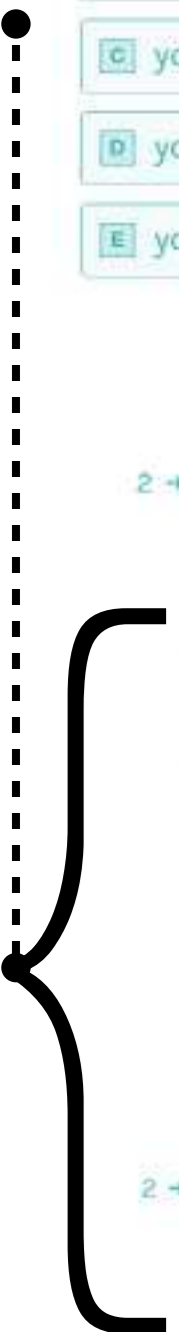
- A I feel good
- B I struggle ✓

3 → I struggle

- A buying a place
- B affording the rent ✓
- C the distance from work

4 → I struggle affording the rent and it prevents me to...

- A to take time for myself
- B to save up
- C to afford healthy food
- D to invest in new skills
- E Other 



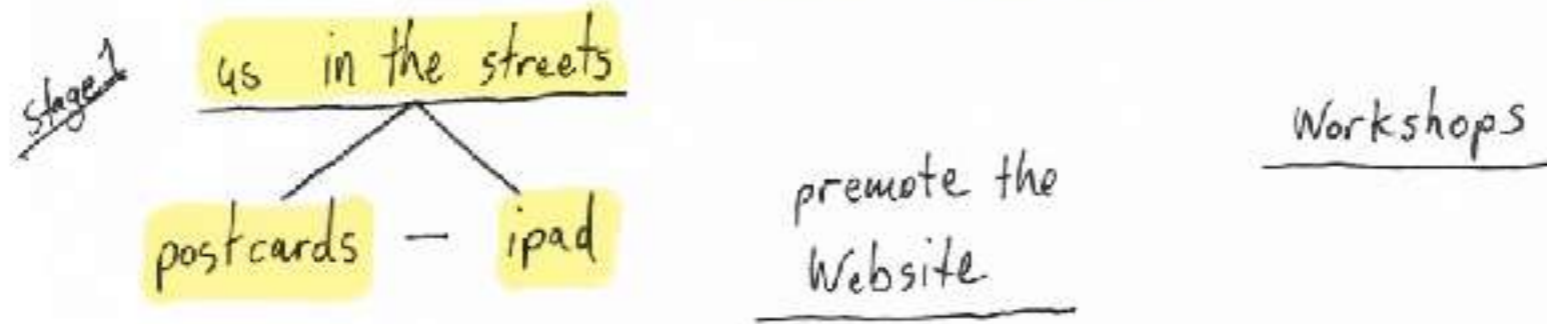
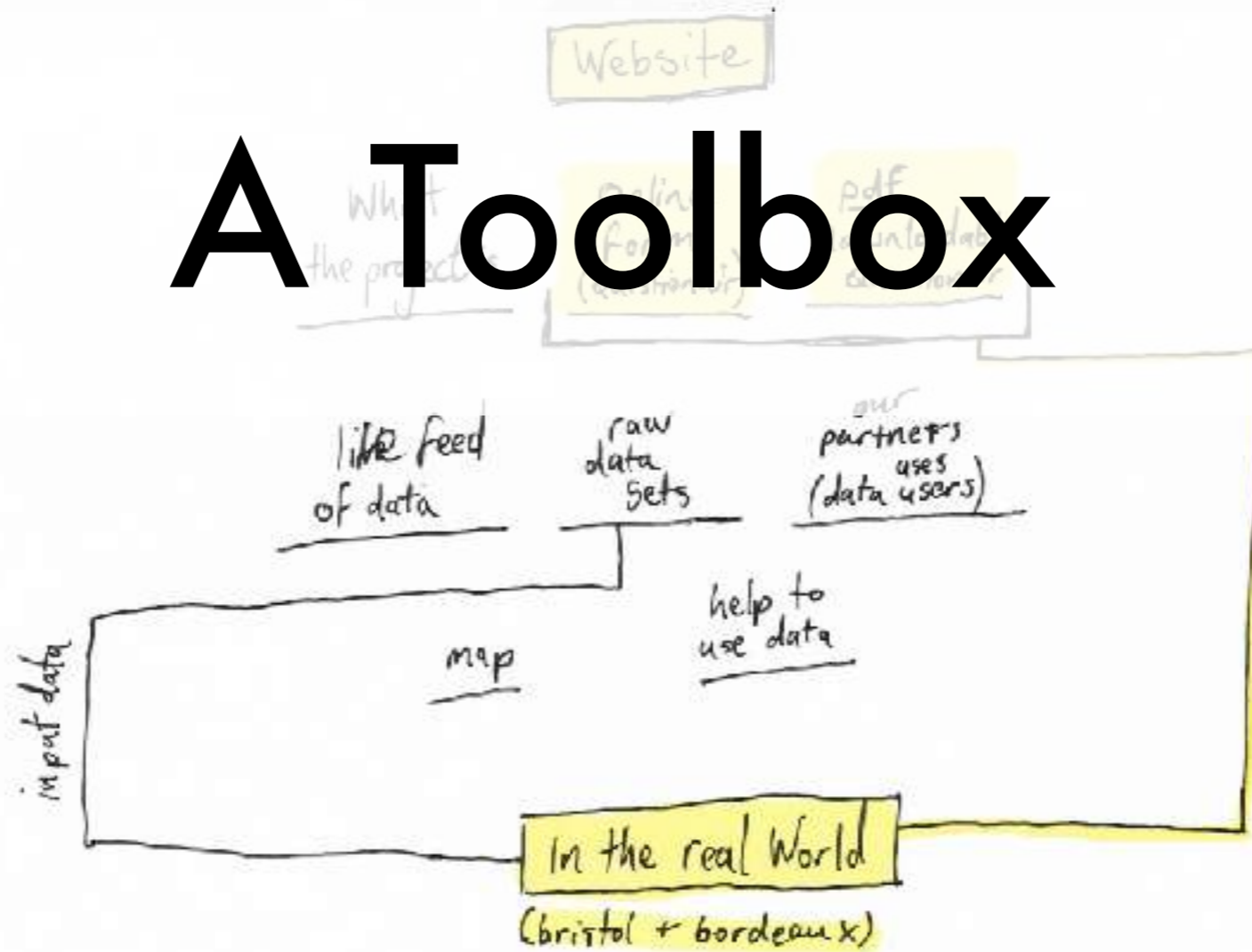
**Mind the Gaps is...**

Mind the Gaps is a thought provoking experiment to bring citizen sensing closer to policy making. It is **a system for open data collection about well-being and inequalities in cities.**

It will invite citizens to paint a more comprehensive picture of their experience of their neighbourhood.

It complements existing robust datasets with qualitative and granular datapoints. This will aim **to stimulate open discussions** and help policy makers build more resilient cities.

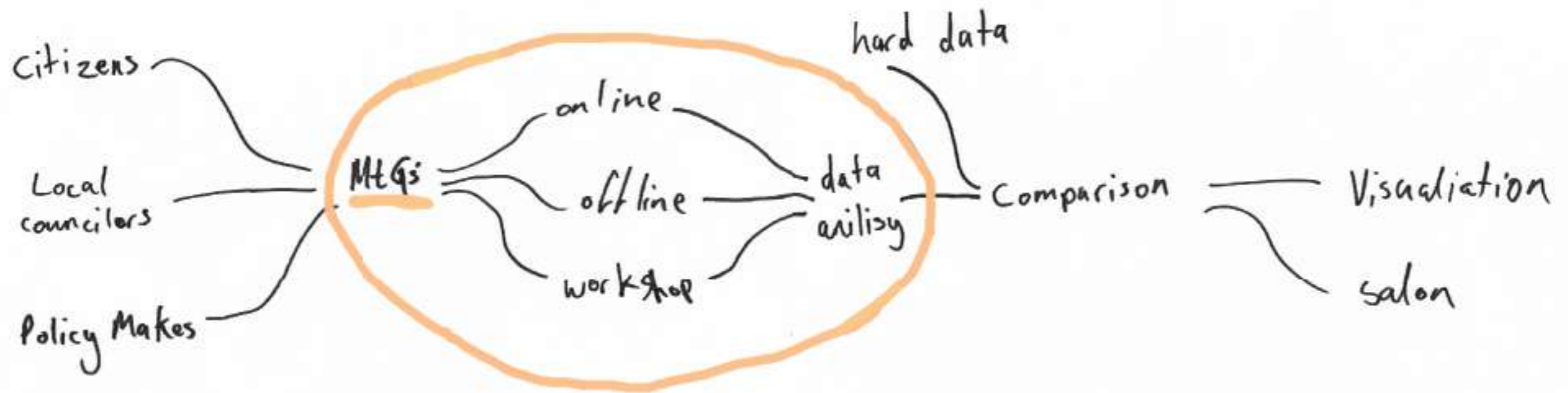
# A Toolbox



# A Toolbox

- This sits on a website.
- It contains an intro, an online questionnaire, a .pdf questionnaire, a live feed of the data, the raw data sets, a map, our partners and help on how to use our data.
- We test this in Bristol and Bordeaux: take it to the streets in on and offline forms.
- We promote the website and aim to get some independent data posting.
- We run a data collection workshop in Bristol.
- We present this toolbox to City Hall Bristol, community leaders and (City Hall Bordeaux?).
- We hold a salon with community members and City Hall.

# Why is it Useful?





# Why is it Useful?

- By testing in Bristol and Bordeaux we will be able to surface **cultural differences**.
- It provides a **free toolbox** to run your own surveys about wellbeing and quality of life (as opposed to consultancies).
- It adds to the data that is currently collected to inform 'smart cities': how can we foster a **people-focused** approach?
- Its **granularity** will create rich data sets that avoid the 'average' pitfall in statistics.
- It is **complementary** to existing quantitative data sets.

# Why it works for citizens?

- This is a way for citizens to collect and access data that is **not currently available** to them.
- It will give people a new opportunity to express their **feelings about their neighbourhood**.
- The data set will allow citizens to **connect and mobilise** under the things that matter the most in their area. A way to express their 'user needs' as citizens.
- It engages the public with **the value of data** and specifically open data.

# Why it works for City Hall?

- It highlights the value of **citizen sensing** to Local Government.
- It provides the Local Government with **a layer of human or qualitative data** that they don't currently have access to.
- Provide a live or **more up to date** data set for them, useful in fast-evolving trends or areas.
- It can surface potential issues and can help address priorities to face challenges in **budget cuts** across the public sector.
- In the long term will help instigate a cultural shift within City Halls leading them to **trust citizen collected data** and release more decision making power to them.